

U.S. National Water Safety Action Plan

Social Media Toolkit

Specific to March - June 2021

May 15, 2021

International Water Safety Day

<https://www.internationalwatersafetyday.org>

Wear Your Life Jacket at Work Day: May 21, 2021

<https://safeboatingcampaign.com/resources/#wear-your-life-jacket-at-work-day>

National Safe Boating Week: May 22-28, 2021

<https://safeboatingcampaign.com/resources/#national-safe-boating-week>

Month of May

National Water Safety Month

June 12-18

Drowning Prevention Week (UK)

#BeALifesaver #DPW

<https://www.awarenessdays.com/awareness-days-calendar/drowning-prevention-week-2021/>

June 17, 2021

World's Largest Swim Lesson

<https://www.wsl.org>

<https://www.facebook.com/WorldsLargestSwimmingLesson/>

https://www.waterparks.org/web/Events/World_s_Largest_Swimming_Lesson/web/WLSL.aspx?hkey=b96cf233-1ef3-42ab-9898-e63848ec2df8

Evergreen Content:

NDPA - If you are a member of [NDPA.org](https://www.ndpa.org), Go to Resource Center, Member Resources, Shareable Water Safety Content for some great, free, social media resources.

Free unbranded infographics in a 'problem - solution' format are available for download on Make the Minute Matter's Resource Page: <https://www.maketheminutematter.org/resources>