

CREATING THE WATER SAFETY PLAN FOR THE U.S. IS A BIG TASK.

WE ARE READY FOR THE CHALLENGE.

Summer is the busy season for water safety in the U.S. Although prevention is a year-round focus, summer is full-on activity with greater demand for swim lessons, lifeguards, and all water-based activities.

Survey - YOUR Opinion is Needed!

Work on the national plan continues. The next step is hearing your voice. A survey will soon be available on the website to gather your feedback on the proposed recommendations. Look for the announcement in a special email blast and on our social media channels.

Everything you need to know about the survey:

WHO

- Survey can be completed by individuals and organizations.
- You may complete the survey both as an individual and as an official representative of your organization.
- Individual surveys will be anonymous. Surveys completed by organizations will capture the name of the organization so that we know a wide range of organizations have weighed in on the final plan.
- Organizations should submit only one survey. Please identify a representative to complete the survey on behalf of your organization. If you are the designated organizational representative, you can still submit an individual survey which reflects your personal views.

WHAT

- Morag MacKay of SafeKids Worldwide will be leading a Town Hall to talk about the survey and answer your questions. The date and time will be included in the upcoming survey email blast.

WHY

•Your voice matters. We have gone to great lengths to ensure that the national plan is 'by the people, for the people'. The recommendations were written by six Working Groups made up of a dozen or more subject matter experts. These experts reviewed available research and interviewed additional experts to prioritize and formulate the recommendations. Currently the recommendations are going through a second round of review by experts who were not involved in the original process. As soon as this process is complete, the survey will be sent out to the full U.S. water safety community for your expert input and feedback. Your feedback will be compiled and submitted, along with the other feedback, to the Blue Rib-bon Panel, who will finalize the U.S. National Water Safety Action Plan recommendations.

WHERE

- The survey will be on the website: <https://www.watersafetyusa.org/nwsap.html>
- Watch for a special email blast this summer.

WHEN

- The survey will be released in Summer 2022.



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The WHO released practical guidance to strengthen drowning prevention worldwide. Click here for the report. <https://www.who.int/publications/i/item/9789240030008>

Practical guidance offers details on:

- Providing day-care for pre-school children
- Teaching basic swimming and water safety skills to school-age children
- Training bystanders in safe rescue and resuscitation

Remember, July 25 is #World #DrowningPrevention Day #WDPD. Join our global community on July 25 to raise the profile of drowning.

A rising tide lifts all boats. It is an honor and a privilege to work with all of you to reduce drownings while increasing then public's enjoyment of our amazing open water and pools.

Congratulations and thank you for the amazing work that YOU have done to save lives!

Share this newsletter by clicking here for the link. We're on Instagram now at @usnwsap, on Facebook at <https://www.facebook.com/USWaterSafetyPlan> and Twitter at @USWaterSafetyP1 - give us a shout out and share what you are doing to increase water safety in your community!